



ACEP Now is an official publication of the American College of Emergency Physicians. Emergency physicians rely on **ACEP Now** for indispensable content that can be used in daily practice. ACEP is the speciality society for Emergency Medicine, and **ACEP NOW** is the official voice of Emergency Medicine. With the rapid evolving health care system, emergency physicians need a trustworthy source for the most valuable and insightful information that impacts the practice of Emergency Medicine. that source is **ACEP Now**.

Advertising & Sales Office

Cunningham Associates, Inc.

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Publisher & Editorial Office

Wiley

350 Main Street, Malden, MA 02148

Circulation

Emergency Medicine Physicians:	9,532
ACEP Members:	29,836
SEMPA Members:	1,800
Total:	41,168

Markets Served: Emergency Medicine Physicians including all members of the American College of Emergency Physicians (ACEP) and all members of the Society of Emergency Medicine Physician Assistants (SEMPA).

Advertising Information

Agency Commission: 15% – All rates noted on this card are GROSS for 1/4 page and larger size ads.

Cancellations: Must be received in writing on or before the announced closing date.

ACEP Scientific Assembly Opportunities: Scientific Assembly News, Official Newspaper of the ACEP Scientific Assembly, October 30 – November 2, 2017 in Washington, DC.

For information on advertising in the three on-site editions or placing an item in the Hotel Door Drop, please contact Kevin Dunn or Cynthia Kucera.



Black & White Advertising Rates

Frequency	1x	6x	12x
King Full Page	\$4,651.00	\$4,075.00	\$3,958.00
King 3/4 Page	\$4,004.00	\$3,534.00	\$3,402.00
King 1/2 Page	\$3,356.00	\$2,994.00	\$2,846.00
King 1/4 Page	\$2,040.00	\$1,795.00	\$1,765.00
King 1/8 Page	\$1,510.00	\$1,331.00	\$1,285.00
Island Full Page	\$3,437.00	\$3,004.00	\$2,917.00
Island 1/2 Page	\$2,484.00	\$2,162.00	\$2,106.00
Island 1/4 Page	\$1,510.00	\$1,326.00	\$1,285.00
1 col. x 5" up 160 words	\$699.00		
1 col. x 4" up 120 words	\$546.00		
1 col. x 3" up 90 words	\$464.00		
1 col. x 2" up 60 words	\$332.00		
1 col. x 1" up 30 words	\$199.00		

Color Rates (in addition to earned B&W rate):

4-color process:	\$390
Color Logo:	\$205
Bleed:	No charge
Colored Box:	\$150

Confidential Box Numbers: \$40

Composition (B&W only):

- Full page: \$150
- Half page: \$125
- Quarter page: \$95

Issuance & Closing Dates

Frequency: 12x per year

Closing Dates:

Cover Date	Ad Space / Materials Deadline
January	12/5/16
February	1/9/17
March	2/10/17
April	3/10/17
May	4/10/17
June	5/11/17
July	6/10/17
August	7/10/17
September	8/10/17
October	9/10/17
November	10/9/17
December	11/9/17

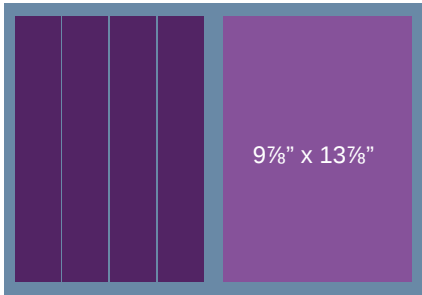
Bonus Distribution

October Issue:	American College of Emergency Physicians (ACEP)
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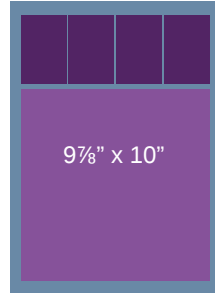
ACEP Now



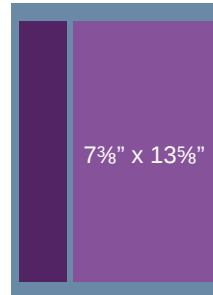
KING-SIZE PAGE



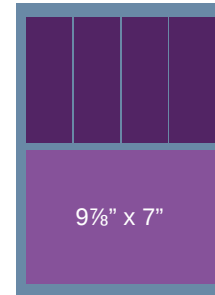
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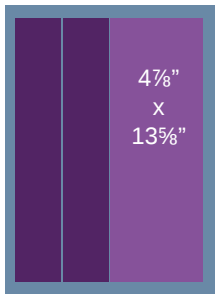
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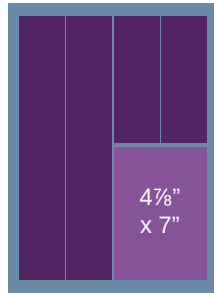
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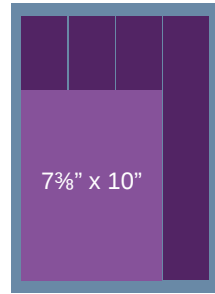
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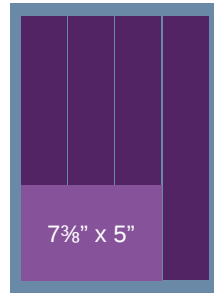
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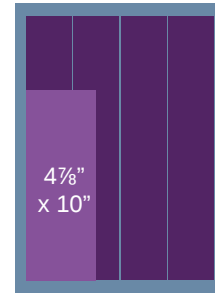
ISLAND FULL PAGE



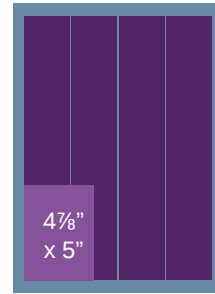
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ISLAND HALF PAGE - VERT.



ISLAND 1/4 PAGE



Mechanical Requirements

Journal Trim Size: 10 7/8" x 15"

Page Sizes, Non-Bleed	Type Area
King Full page	9 7/8" x 13 7/8"
King 3/4 Page – Horizontal	9 7/8" x 10"
King 3/4 Page – Vertical	7 3/8" x 13 5/8"
King 1/2 Page – Horizontal	9 7/8" x 7"
King 1/2 Page – Vertical	4 7/8" x 13 5/8"
King 1/4 Page – Vertical	4 7/8" x 7"
Island Full Page	7 3/8" x 10"
Island Half Page – Horizontal	7 3/8" x 5"
Island Half Page – Vertical	4 7/8" x 10"
Island 1/4 Page	4 7/8" x 5"

Contacts

Ship insertion orders and advertising materials to:

Cunningham Associates

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