

ACEP Now



ACEP Now is an official publication of the American College of Emergency Physicians. Emergency physicians rely on **ACEP Now** for indispensable content that can be used in daily practice. ACEP is the speciality society for Emergency Medicine, and **ACEP NOW** is the official voice of Emergency Medicine. With the rapid evolving health care system, emergency physicians need a trustworthy source for the most valuable and insightful information that impacts the practice of Emergency Medicine. that source is **ACEP Now**.

Advertising & Sales Office

Cunningham Associates, Inc.

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Publisher & Editorial Office

Wiley

101 Station Landing, Suite 300, Medford, MA 02155

Circulation

Emergency Medicine Physicians:	8,532
ACEP Members:	28,890
SEMPA Members:	1,800
Total:	39,222

Markets Served: Emergency Medicine Physicians including all members of the American College of Emergency Physicians (ACEP) and all members of the Society of Emergency Medicine Physician Assistants (SEMPA).

Advertising Information

Agency Commission: 15% – All rates noted on this card are GROSS for 1/4 page and larger size ads.

Cancellations: Must be received in writing on or before the announced closing date.

ACEP Scientific Assembly Opportunities: Scientific Assembly News, Official Newspaper of the ACEP Scientific Assembly, October 1 – 4, 2018 in San Diego, CA.

For information on advertising in the three on-site editions or placing an item in the Hotel Door Drop, please contact Kevin Dunn or Cynthia Kucera.

www.acepnow.com



Black & White Advertising Rates

Frequency	1x	6x	12x
King Full Page	\$4,745	\$4,155	\$4,035
King 3/4 Page	\$4,085	\$3,605	\$3,475
King 1/2 Page	\$3,425	\$3,055	\$2,905
King 1/4 Page	\$2,085	\$1,835	\$1,805
King 1/8 Page	\$1,545	\$1,355	\$1,315
Island Full Page	\$3,505	\$3,065	\$2,975
Island 1/2 Page	\$2,535	\$2,205	\$2,145
Island 1/4 Page	\$1,545	\$1,355	\$1,315
1 col. x 5" up 160 words	\$713.00		
1 col. x 4" up 120 words	\$557.00		
1 col. x 3" up 90 words	\$474.00		
1 col. x 2" up 60 words	\$339.00		
1 col. x 1" up 30 words	\$203.00		

Color Rates (in addition to earned B&W rate):

4-color process:	\$398.00
Color Logo:	\$210.00
Bleed:	No Charge
Colored Box:	\$153.00

Confidential Box Numbers: \$40

Composition (B&W only):

- Full page: \$150
- Half page: \$125
- Quarter page: \$95

Issuance & Closing Dates

Frequency: 12x per year

Closing Dates:

Cover Date	Ad Space / Materials Deadline
January	12/12/17
February	1/12/18
March	2/12/18
April	3/12/18
May	4/12/18
June	5/11/18
July	6/12/18
August	7/12/18
September	8/13/18
October	9/12/18
November	10/12/18
December	11/13/18

Bonus Distribution

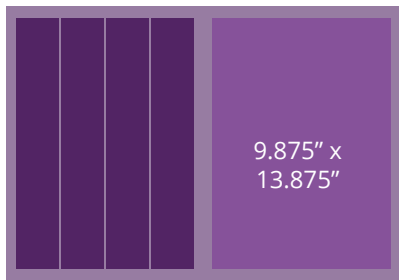
September Issue: American College of Emergency Physicians (ACEP)

WILEY

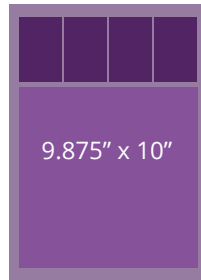
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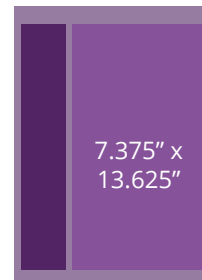
KING-SIZE PAGE



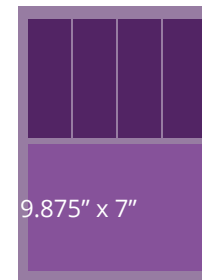
KING 3/4 PAGE - HORIZONTAL



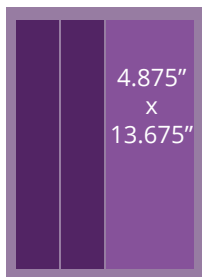
KING 3/4 PAGE - VERTICAL



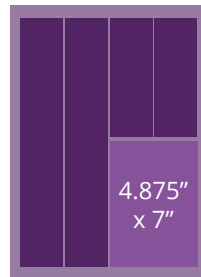
KING 1/2 PAGE - HORIZONTAL



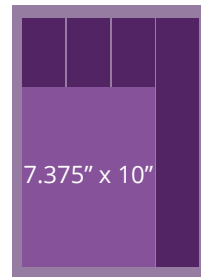
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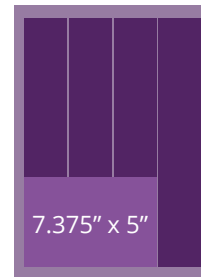
KING 1/4 PAGE - VERT.



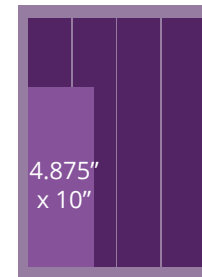
ISLAND FULL PAGE



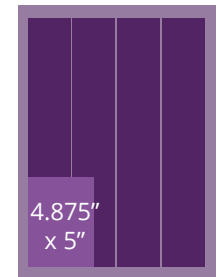
ISLAND HALF PAGE - HOR.



ISLAND HALF PAGE - VERT.



ISLAND 1/4 PAGE



Mechanical Requirements

Journal Trim Size: 10.875" x 15"

Page Sizes, Non-Bleed	Type Area
King Full page	9.875" x 13.875"
King 3/4 Page - Horizontal	9.875" x 10"
King 3/4 Page - Vertical	7.375" x 13.875"
King 1/2 Page - Horizontal	9.875" x 7"
King 1/2 Page - Vertical	4.875" x 13.625"
King 1/4 Page - Vertical	4.875" x 7"
Island Full Page	7.375" x 10"
Island Half Page - Horizontal	7.375" x 5"
Island Half Page - Vertical	4.875" x 10"
Island 1/4 Page	4.875" x 5"

Contacts

Ship insertion orders and advertising materials to:

Cunningham Associates

Attn: Cynthia Kucera

180 Old Tappan Road, Old Tappan, NJ 07675

P: 201-767-4170 ~ F: 201-767-8065 ~ E: ckucera@cunnasso.com

Digital Advertising Information

Banner advertising is available on ACEPNow.com which averages 19,474 unique visitors per month. Ads are available in both the Leaderboard position (728x90) and the Rectangle position (300x250)

eNEWSLETTERS

ACEP Now's eNewsletters are sent weekly to 28,000+ opt-in subscribers with a maximum of two advertisers per issue.

For information on availability, rates and specs for banner advertising and eNewsletters please contact Kevin Dunn or Cynthia Kucera.