

EMResident



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Your message gets double exposure,
because readers must remove
the band to open the magazine.

Give every reader a 360-degree view of your advertising message
Front & Center on the Popular PRE-ACEP17 August/September Issue!

New Advertising Opportunity Now Available!

**BOOST YOUR CAMPAIGN EXPOSURE AND ROI WITH ALL EYES
ON YOUR IMPORTANT MESSAGE!**

Take advantage of the belly band
to get your message in front
of *EVERY* reader.

(back right panel)

(front of magazine)

(back left panel)

