

2018 ONLINE ADVERTISING RATES



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Published monthly in an online only format, AEM averages over 100,000 page views per month from 38,000+ unique visitors. SAEM members are the thought leaders in the field dedicated to the improvement of care of acutely ill and injured patients by improving research and education.

Fixed or rotating leaderboard (728 x 90) or skyscraper (160 x 600) ads can be placed on all pages throughout the journal's website. Ads can be run globally or geo-targeted.

ADVERTISING RATES

Advertising rates are based on a cost per 1,000 impressions and can be run by duration, exposure or both.

Position	Dimensions	Rate
Leaderboard	728 x 90	\$70 US/\$65 Global
Skyscraper	160 x 600	\$70 US/\$65 Global

SPECIFICATIONS

File Types Accepted:

- DoubleClick Tags (preferred)
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- Third-party tags from DFP certified vendors found here: <http://bit.ly/third-party-ads>

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FOR ADDITIONAL INFORMATION OR TO RESERVE SPACE CONTACT

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