

2019 ONLINE ADVERTISING RATES



Academic Emergency Medicine and its sister publication AEM Education and Training are official journals of the Society for Academic Emergency Medicine (SAEM).

AEM is published monthly in an online only format. AEM averages over 100,000 page views per month from 38,000+ unique visitors. SAEM members are the thought leaders in the field dedicated to the improvement of care of acutely ill and injured patients by improving research and education.

Fixed or rotating leaderboard (728 x 90) or 2 rectangle (300 x 250) ads can be placed on all pages throughout both journals' websites. Ads can be run globally or geo-targeted.

AEM ADVERTISING RATES

Advertising rates are based on a cost per 1,000 impressions and can be run by duration, exposure or both.

Position	Dimensions	Rate
Leaderboard	728 x 90	\$70 US/\$65 Global
Rectangle (2)	300 x 250	\$70 US/\$65 Global

SPECIFICATIONS

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- GIF, JPG & PNG
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- HTML5 (provided as a third-party tag)
- Third-party tags from DFP certified vendors found here: <http://bit.ly/third-party-ads>

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FOR ADDITIONAL INFORMATION OR TO RESERVE SPACE CONTACT

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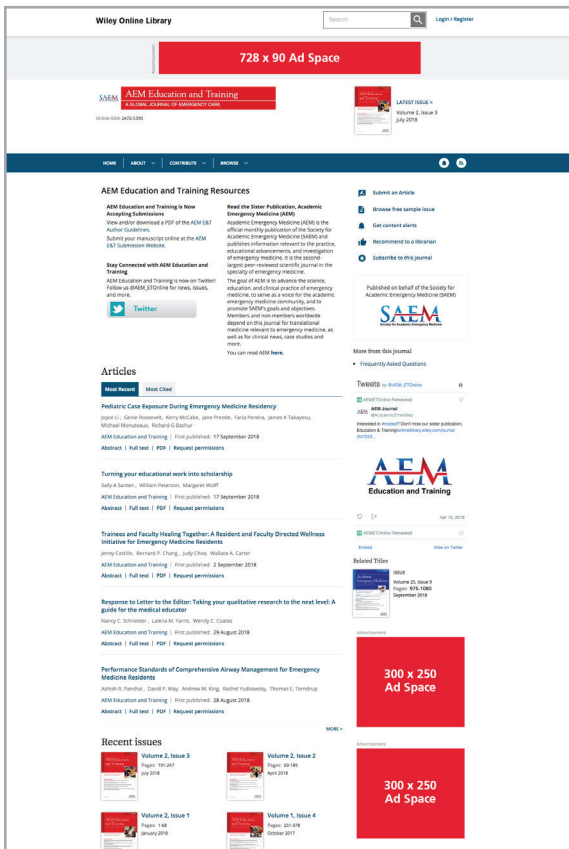
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AEM Education and Training and its sister publication Academic Emergency Medicine are official journals of the Society for Academic Emergency Medicine (SAEM).

AEM Education and Training provides a venue for publishing the excellent work emergency medicine educators are doing and gives them an opportunity to share their expertise around the world.

AEM E&T is a quarterly online only peer reviewed journal dedicated to publishing information relevant to education and training in Emergency Medicine.

Fixed or rotating leaderboard (728 x 90) or 2 rectangle (300 x 250) ads can be placed on all pages throughout both journals' websites. Ads can be run globally or geo-targeted.

AEM E&T ADVERTISING RATES

Advertising rates are based on a cost per 1,000 impressions and can be run by duration, exposure or both.

Position	Dimensions	Rate
Leaderboard	728 x 90	\$1,000 for 100% SOV
Rectangle (2)	300 x 250	\$1,000 for 100% SOV

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