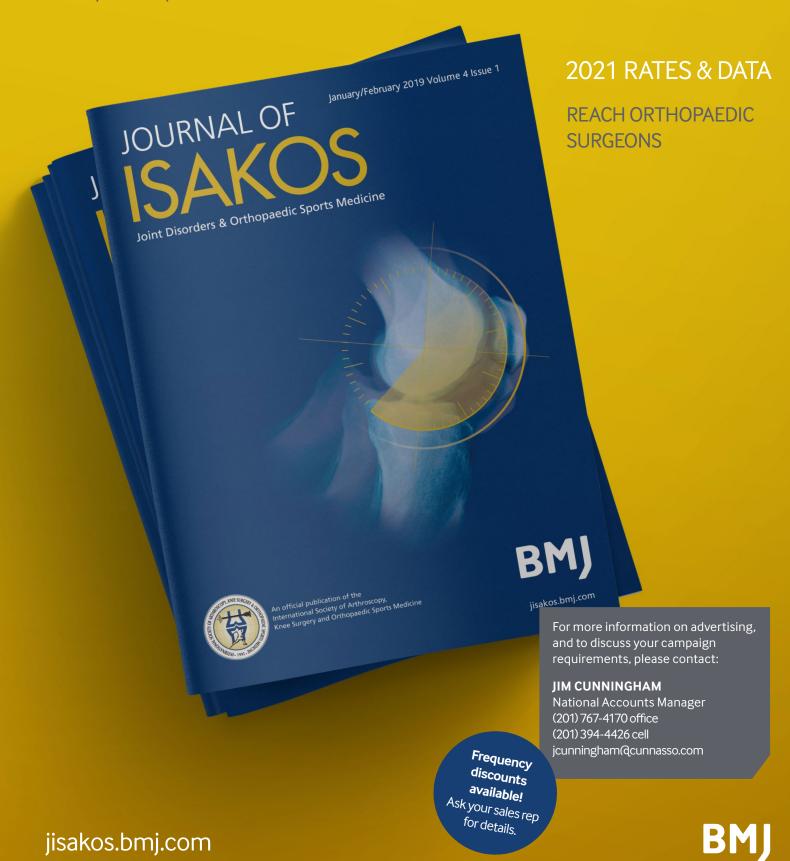
### Journal of ISAKOS Joint Disorders & Orthopaedic Sports Medicine

An official journal of the International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine (ISAKOS)



### Journal of ISAKOS Joint Disorders & Orthopaedic Sports Medicine

### 2021 RATES & DATA

The *Journal of ISAKOS (JISAKOS*) synthesizes the latest research and evidence-based guidelines in orthopaedic sports medicine - including joint disorders - to provide busy specialists a thorough reference for diagnosing and treating patients.

JISAKOS is the official journal of the The International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine.

Digital traffic	
Global visitors*	40k
Global page views*	74k
U.S. visitors*	14k
U.S. page views*	33k
e-Newsletter recipients	20k
Global eTOC recipients	4.4k+
* Source: Google Analytics, January - June 2020	Contact a sales representative for the latest figures.

#### At a glance

Year established: 2016

Editor-in-Chief: C.Niek van Dijk, MD, PhD

Online Continuously Frequency: published



## ADVERTISING OPPORTUNITIES



Online advertising options available, as well as tailored packages including:

- Email table of content (eTOC) alerts
- e-Newsletter advertising
  - Sponsor a monthly content email to 20k U.S. orthopaedic surgeons
- Podcast advertising
  - Ask your rep for details!

JISAKOS online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.



#### **DIGITAL ADVERTISING RATES**

	Pixels	Rate	Minimum charge	Specifications
Website mobile banner	468 x 60	\$79 per 1,000 impressions	\$1,885 for 25,000 impressions	File type GIFs (animated preferred) and Rich Media accepted, subject to production clearance. File size up to 50k.  Deadline to receive materials 5 working days prior to deployment.
Website leaderboard	728 x 90	\$79 per 1,000 impressions	\$3,765 for 50,000 impressions	
Website MPU (Mid page unit)	300 x 250	\$84 per 1,000 impressions	\$2,030 for 25,000 impressions	
eTOC alert leaderboard	320 x 100	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		JPEG or GIF accepted  Please note: Advertisements are accepted subject to availability and BMJ approval.
eTOC alert MPU	300 x 250	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		
e-Newsletter	600 x 90	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.		



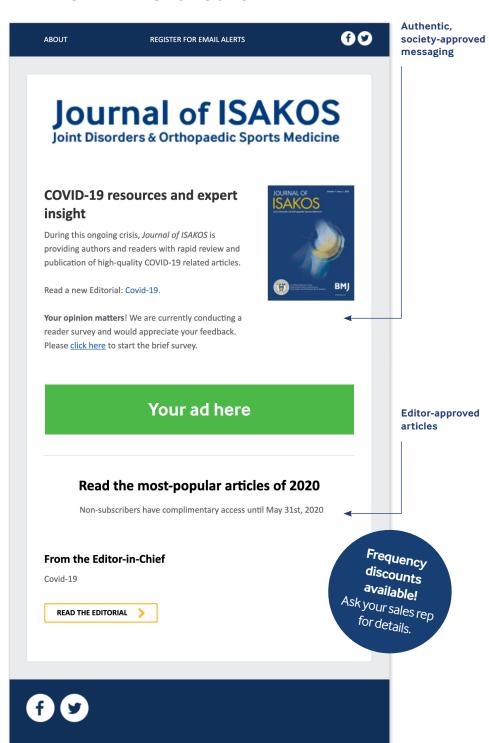
## TARGETED SOLUTIONS

Journal of ISAKOS
Joint Disorders & Orthopaedic Sports Medicine

JISAKOS 2021 Rates & Data

Hurry! Limited opportunities available.

#### E-NEWSLETTER SPONSORSHIP



Send new research to your audience through a monthly e-newsletter sponsorship. Content is selected by the Editorial team and sent to specialty-specific U.S. physicians. 30% average open and email click through rate.

- Annual sponsorships available
- 20k recipients, including:
  - eTOC registrants
  - Opted-in specialists
  - Members of the International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine (ISAKOS)
- Two ad slots per e-newsletter:
  - 600 x 90: animation accepted
- Twelve-month, exclusive sponsorship available
  - Please contact Jim Cunningham at jcunningham(Qcunnasso.com for the latest email advertising rates.



# TARGETED SOLUTIONS



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#### DIGITAL ROADBLOCK PACKAGE

