

Fact Sheet

Stereotactic and Functional Neurosurgery

Editor-in-Chief Andres Lozano (Toronto, ON)

Impact Factor 1.635 (2019)

CiteScore 3.10 (2019)

Acceptance Rate 46%

www.karger.com/sfn

Profile

Stereotactic and Functional Neurosurgery is the single and comprehensive source of developments in the most rapidly advancing subspecialty within neurosurgery. Technological advances in computer-assisted surgery, robotics, imaging, and neurophysiology are being applied to clinical problems with ever-increasing rapidity in stereotaxis more than any other field, providing opportunities for new approaches to surgical and radiotherapeutic management of diseases of the brain, spinal cord, and spine. The journal publishes advances in the use of deep-brain stimulation, imaging-guided techniques in stereotactic biopsy and craniotomy, stereotactic radiosurgery, and stereotactically implanted and stereotactically guided radiotherapeutics and biologicals in the treatment of functional and movement disorders, brain tumors, and other diseases of the brain. Background information from basic science laboratories related to such clinical advances are also welcome as it provides the readers with an overall perspective of this field. Proceedings and abstracts from many of the key international meetings furnish an overview of this specialty available nowhere else. Stereotactic and Functional Neurosurgery meets the information needs of both investigators and clinicians in this rapidly advancing field.

Target Audience

The journal is addressed to clinicians and practitioners working and researching in the field of Neurology, Neurosurgery and Neuroscience.

Listed in

PubMed • MEDLINE | US National • Web of Science • Science Citation Index Expanded • BIOSIS Previews • Google Scholar • Scopus • Embase • Pathway Studio • WorldCat

Official Organ of

WSSFN	World Society for Stereotactic and Functional Neurosurgery
ASSFN	American Society for Stereotactic and Functional Neurosurgery
ESSFN	European Society for Stereotactic and Functional Neurosurgery
ISSFN	Indian Society for Stereotactic and Functional Neurosurgery
JSSFN	Japan Society for Stereotactic and Functional Neurosurgery
MSSFN	Middle East Society for Stereotactic and Functional Neurosurgery
SLANFE	Sociedad Latinoamericana de Neurocirugía Funcional y Estereotaxia
KSSFN	Korean Society for Stereotactic and Functional Neurosurgery
RAFN	Russian Society of Functional Neurosurgery

Publishing House

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Journal Frequency / Timetable

Volume	99 (2021)
Volumes per year	1
Issues per volume	6
Issues per year	6 (bi-monthly)

Markets Served

The journal has a worldwide distribution and reach and covers all markets from America (46%), over Asia (29%) and Europe (24%) to the Rest of the World (1%).

Website Metrics US & Global

Average page views/month (global):	9,790
Average unique visitors/month (global):	7,945
Average page views/month (US):	3,070
Average unique visitors/month (US):	2,620

Exception

The right to any changes due to technical reasons in production, processing, and frequency of publication is reserved.

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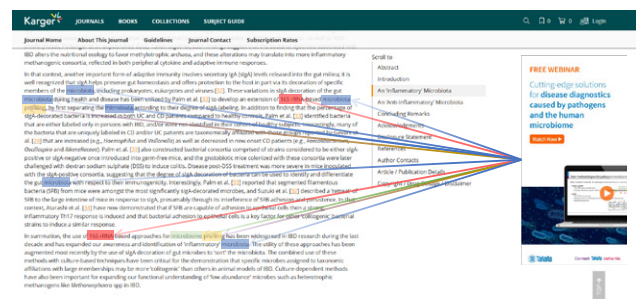
Media Kit Digital Advertising

NEW: Contextual Advertising via PubGrade Advertising Solutions

Karger Publishers utilizes PubGrade's powerful contextual targeting platform to offer you, our advertisers, granular contextual and audience targeting, coupled with effective campaign management and more detailed reporting. This means that we will serve your ads in the context of relevant research articles - optimizing reach and delivering exceptional value for your budget.

PRE-CAMPAIGN CONSULTATION

- You tell us about the products, services, and content you want to promote.
- We will identify the most relevant keywords that connect your campaign message to Karger research articles that are read by your target audience.
- You can suggest any number of keywords, phrases, or scientific concepts, which we will combine using Boolean logic to present your advertisements alongside only the most relevant Karger research papers.
- Campaign keywords can be modified, according to your feedback.
- We will share impression forecasts and campaign reach data resulting from your individual range of chosen keywords prior to the commencement of any campaign.



DURING THE CAMPAIGN

- You have the option to gain direct access to real-time campaign metrics through our Campaign Monitoring service.
- Analyze your campaigns and optimize them to achieve superior results.
- With longer term campaigns you will receive monthly, more detailed performance reports.

POST-CAMPAIGN

- You will receive a detailed PDF report that goes beyond general performance metrics. Among other data, it contains the identification of page views by institutes and clinics.



Contextual Targeted Digital Advertising Opportunities

FORMAT	DIMENSIONS		LOCATION	BACK-GROUND COLOR	MAX. WEIGHT	INTRODUCTORY RATE	INTRODUCTORY RATE
	in px					RESEARCH SECTOR	CLINICAL SECTOR
					kB	USD CPM	USD CPM
Scrolling HPU	300	600	Article pages	White	200	55.00	85.00*
Scrolling Skyscraper	160	600	Article pages	White	150	50.00	80.00*

*Prescription drug advertising is currently only possible when Geo-targeted to the US.

More than 2 M Page impressions/month across karger.com

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Contacts

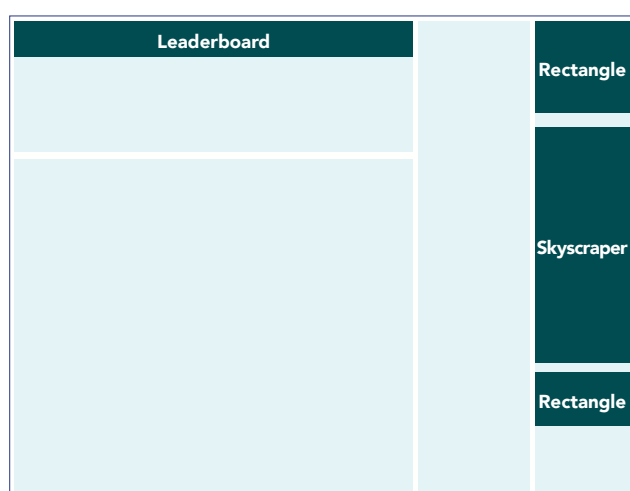
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Classic Digital Ad Placements on Karger's Journal Platforms

In addition to contextual targeting at a granular article level, Karger offers classic banner advertisement on our over 100 journal home pages. This kind of digital advertisement is particularly useful when your campaign objective is to generate corporate awareness on a broad scale.



TECHNICAL SPECIFICATIONS

File Types: GIF, JPG, PNG
 non-animated
 Minimum Resolution: 72 dpi

PLACEMENTS

- Journal Home
- Journal Issues
- Guidelines for Authors
- Editorial Board
- Aims and Scope

Karger 2021 Classic Digital Advertising Opportunities

FORMAT	DIMENSIONS width × height; px		BACKGROUND COLOR	MAX. WEIGHT kB	RATE USD
Leaderboard	728	90	White	150	1,870.00*
Skyscraper	160	600	White	150	1,360.00*
Rectangle large	165	141	White	100	1,170.00*
Rectangle	165	67	White	50	910.00*

*Monthly Rate per Journal

GUIDELINES

- Minimum booked impressions: 40k
- Minimum campaign duration: 1 month
- Contact us, for further customizations and bespoke offerings