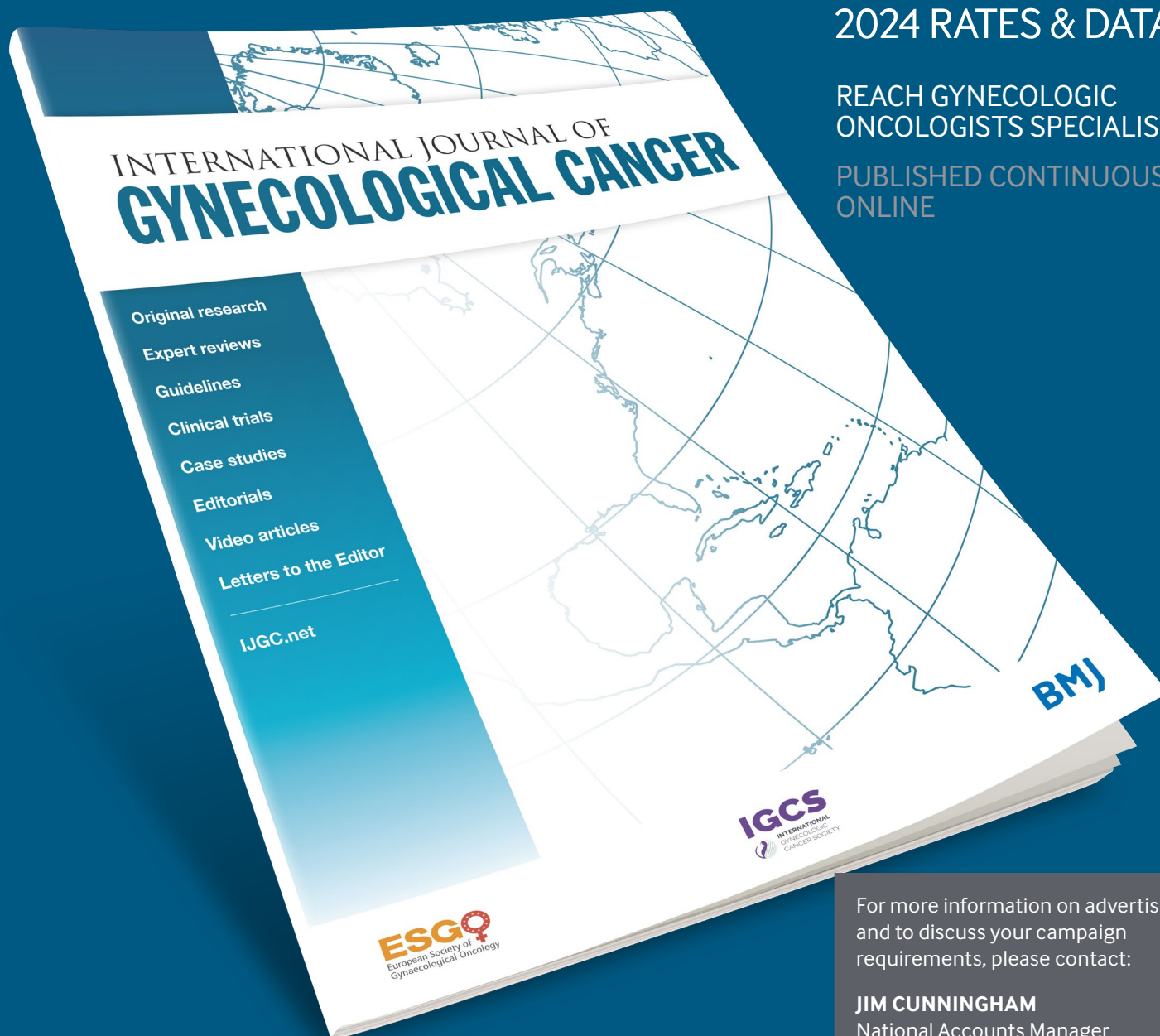


International Journal of Gynecological Cancer

Official Journal of IGCS - International Gynecologic Cancer Society
and ESGO - European Society of Gynaecological Oncology



2024 RATES & DATA

REACH GYNECOLOGIC
ONCOLOGISTS SPECIALISTS

PUBLISHED CONTINUOUSLY
ONLINE

For more information on advertising,
and to discuss your campaign
requirements, please contact:

JIM CUNNINGHAM
National Accounts Manager
(201) 767-4170 office
(201) 394-4426 cell
jcunningham@cunnasso.com

Frequency
discounts
available!
Ask your sales rep
for details.

ijgc.bmj.com

BMJ

2024 RATES & DATA

International Journal of Gynecological Cancer (IJGC) publishes evidence-based content on the detection, prevention, diagnosis, and treatment of gynecologic malignancies.

This online-only journal emphasizes a multidisciplinary approach, and includes original research, reviews, and video articles.

Primary readership: Gynecologists and gynecologic oncologists

Secondary audience: Surgeons (general and oncology), oncologists, radiation oncologists, palliative care, pathologists and research scientists with a special interest in gynecologic oncology.

IJGC is the official journal of IGCS - the International Gynecologic Cancer Society and ESGO - the European Society of Gynaecological Oncology.

At a glance	
Year established:	1991
Impact factor:	4.8*
Rank	80/241 - Oncology 13/85 - Obstetrics & Gynecology*
Editor-in-Chief:	Pedro T. Ramirez, MD
Frequency:	Monthly

* Source: 2022 Journal Citation Reports®, Clarivate Analytics, 2023

Digital traffic	
Global visitors*	880K
Global page views*	1.48M
U.S. visitors*	228k
U.S. page views*	329k
e-Newsletter recipients	10k
Global eTOC recipients	7.7k+

* Source: Google Analytics, Monthly Average Aug 2022 - July 2023

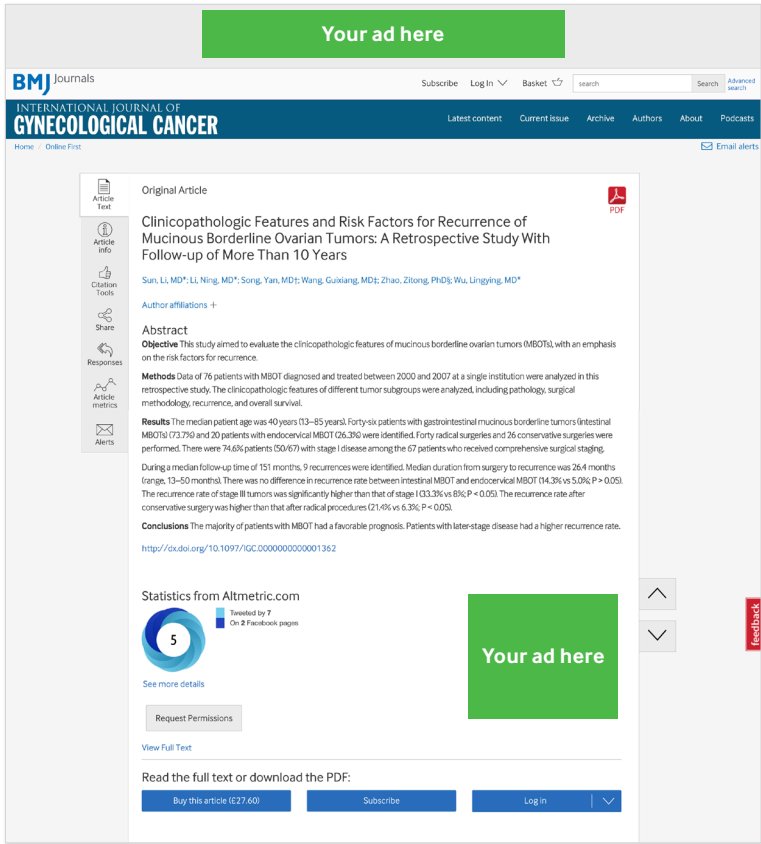


ADVERTISING OPPORTUNITIES

Online advertising options available, as well as tailored packages including:

- Reprints and ePrints
- Email table of content (eTOC) alerts
- e-Newsletter advertising
- Podcast

IJGC online offers the opportunity to target your products through geo-targeted, online advertising. There are a full range of digital opportunities available.



DIGITAL ADVERTISING RATES

	Pixels	Rate	Specifications
Website mobile banner	320 x100	\$88 per 1,000 impressions	File type GIFs (animated preferred) and Rich Media accepted, subject to production clearance. File size up to 150k.
Website leaderboard	728 x 90	\$88 per 1,000 impressions	
Website MPU (Mid page unit)	300 x 250	\$92 per 1,000 impressions	Deadline to receive materials 5 working days prior to deployment.
eTOC alert leaderboard	320 x 100	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.	JPEG or GIF accepted
eTOC alert MPU	300 x 250	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.	Please note: Advertisements are accepted subject to availability and BMJ approval.
e-Newsletter	600 x 90	Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.	

TARGETED SOLUTIONS

International Journal of
Gynecological Cancer

IJGC 2024 Rates & Data

Hurry! Limited opportunities available.

E-NEWSLETTER SPONSORSHIP

The screenshot shows the homepage of the International Journal of Gynecological Cancer. At the top is a navigation bar with links for ABOUT, REGISTER FOR EMAIL ALERTS, PODCASTS, and VIDEOS, along with Facebook and Twitter icons. The main content area features the journal's title, a subtitle 'A premier educational journal in gynecologic oncology', and a featured article titled 'COVID-19 management: Most read article'. Below this is a section for 'Editor-Select Content' with an article titled 'COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers'. A large green button labeled 'Your ad here' is positioned at the bottom of the main content area. The footer includes the BMJ logo and social media icons.

ABOUT REGISTER FOR EMAIL ALERTS PODCASTS VIDEOS

INTERNATIONAL JOURNAL OF
GYNECOLOGICAL CANCER

A premier educational journal in gynecologic oncology

COVID-19 management: Most read article
The Editorial team of the *International Journal of Gynecological Cancer* recently published the following statement regarding gynecological oncology patients and the COVID-19 pandemic:

COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers

The evidence-based options and authoritative strategies provided through this article have been well received by oncology specialists around the world. Please read and share with your colleagues.

[Click to Read](#)

Editor-Select Content

Editorial
COVID-19 Global Pandemic: Options for Management of Gynecologic Cancers

[READ THE EDITORIAL >](#)

Your ad here

BMJ

**Authentic,
society-approved
messaging**

Send new research to your audience through a monthly e-newsletter sponsorship. Content is selected by the Editorial team and sent to specialty-specific U.S. physicians. 30% average open and email click through rate.

▪ **Annual sponsorships available**

▪ **10k+ recipients, including:**

- eTOC registrants
- Opted-in specialists
- Members of the International Gynecological Cancer Society

▪ **Two ad slots per e-newsletter:**

- 600 x 90: animation accepted

▪ **Twelve-month, exclusive sponsorship available**

- Please contact Jim Cunningham at jcunningham@cunnasso.com for the latest email advertising rates.

**Frequency
discounts
available!**
Ask your sales rep
for details.

**Editor-approved
articles**

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TARGETED SOLUTIONS

International Journal of
Gynecological Cancer

IJGC 2024 Rates & Data

Hurry! Limited opportunities available.

DIGITAL ROADBLOCK PACKAGE

The screenshot shows the homepage of the International Journal of Gynecological Cancer (IJGC) website. At the top, there is a green banner that says "Your ad here". Below this, the website header includes the BMJ Journals logo, navigation links (Subscribe, Log in, Basket, Search, Advanced search), and a search bar. The main content area features an article titled "Clinicopathologic Features and Risk Factors for Recurrence of Mucinous Borderline Ovarian Tumors: A Retrospective Study With Follow-up of More Than 10 Years" by Sun, L.L., MD*, Li, Ning, MD*, Song, Yan, MD*, Wang, Guixiang, MD*, Zhao, Zitong, PhD*, Wu, Lingying, MD*. The article includes an abstract, methods, results, and conclusions. A sidebar on the left contains links for Article Text, Article info, Citation Tools, Share, Responses, Article metrics, and Alerts. At the bottom, there is a statistics section from Altmetric.com showing 5 tweets and a "Your ad here" placeholder.

Frequency discounts available!
Ask your sales rep for details.

This exclusive opportunity gives your ads 100% share-of-voice on the website and within the email table of content (eTOC) alerts for an entire month.

- **Banner ads**
- **eTOC alerts**

The screenshot shows the homepage of the International Journal of Gynecological Cancer (IJGC) website. At the top, there is a blue header with "ABOUT" and "REGISTER FOR EMAIL ALERTS" links, and social media icons for Facebook and Twitter. The main content area features the journal's title "INTERNATIONAL JOURNAL OF GYNECOLOGICAL CANCER" and a description of the journal. A large green banner in the center says "Your ad here". Below this, there is a section titled "What are your colleagues reading?" with a "Recommendation" section and a "READ MORE" button. At the bottom, there is an "Extended report" section.

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