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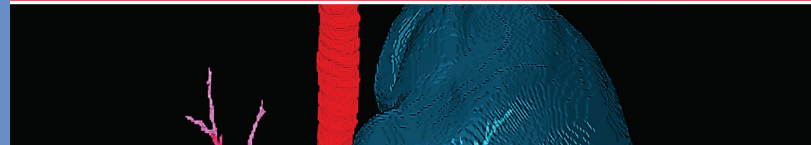
Canadian Journal of RESPIRATORY, CRITICAL CARE, and SLEEP MEDICINE

Volume 6, Number 1, 2022



Revue canadienne des soins respiratoires et critiques et de la médecine du sommeil

Journal of the Canadian Thoracic Society
Journal de la Société canadienne de thoracologie



Editor-In-Chief:

James Martin, MD DSc - Professor of Medicine
McGill University

What is the Journal about?

Canadian Journal of Respiratory, Critical Care, and Sleep Medicine, or the Red and White Journal, is the only peer-reviewed Canadian journal dedicated to publishing critically important guidelines and position papers, as well as original research and clinical articles from Canada and around the world related to lung health. Topics covered include: adult and pediatric lung health and disease, including asthma, COPD, cystic fibrosis, bronchiectasis, pulmonary dysplasia, interstitial lung disease, acute lung injury, sepsis, pulmonary vascular disease, tuberculosis and other pulmonary infectious diseases; exercise physiology and testing; mechanical ventilation; interventional respirology; lung imaging; pulmonary function standards and testing; critical care; and sleep disordered breathing. Canadian Journal of Respiratory, Critical Care, and Sleep Medicine welcomes articles and other communications from the fields of thoracic surgery, rehabilitation medicine, respiratory therapy and the history of respiratory medicine.

How many issues?

6 issues per year.

Print Circulation: 600

Monthly Impressions: 22,739

Content Alert Subscribers: 35

Print Ad Deadlines

| Volume, Issue, Month | Space Deadline | Materials Deadline | Budgeted Ship Date |
|-----------------------------|-------------------|--------------------|--------------------|
| 8(1) January-February 2024 | December 20, 2023 | January 3, 2024 | February 2, 2024 |
| 8(2) March-April 2024 | February 16, 2024 | March 4, 2024 | April 3, 2024 |
| 8(3) May-June 2024 | April 19, 2024 | May 3, 2024 | June 3, 2024 |
| 8(4) July-August 2024 | June 18, 2024 | July 2, 2024 | August 1, 2024 |
| 8(5) September-October 2024 | August 19, 2024 | September 2, 2024 | October 2, 2024 |
| 8(6) November-December 2024 | October 18, 2024 | November 1, 2024 | December 3, 2024 |

* Budgeted ship dates are subject to change.

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Print Ad Rates

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| Full Page | \$4,795 | \$4,310 | \$3,870 | \$3,475 | \$4,075 | \$3,660 | \$3,310 | \$3,025 |
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| 2/3 Page | \$3,760 | \$3,390 | \$3,040 | \$2,725 | \$3,270 | \$2,920 | \$2,620 | \$2,385 |
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|-----------------|---------------|----------------|
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| 1/2 Page | 2/3 Page | 1/3 Page |
| 7.75 x 5.25 in | 7.75 x 7 in | 7.75 x 3.50 in |

*This is where the crop marks are located.

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| Volume, Issue, Month | Month | Quarter | Year |
|------------------------|---------|---------|----------|
| Content Alert (468x60) | \$225 | \$610 | \$2,195 |
| Skyscraper (160x600) | \$695 | \$1,880 | \$6,765 |
| Leaderboard (728x90) | \$955 | \$2,585 | \$9,310 |
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