

Advertising Prices 2024

Canadian Journal of Respiratory, Critical Care, and Sleep Medicine

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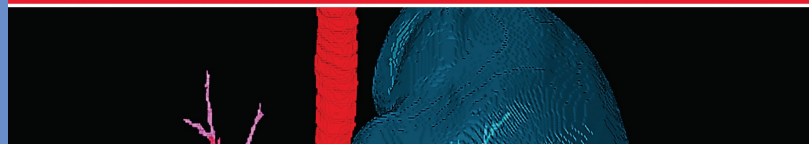
Canadian Journal of RESPIRATORY, CRITICAL CARE, and SLEEP MEDICINE

Volume 6, Number 1, 2022



Revue canadienne des soins respiratoires et critiques et de la médecine du sommeil

Journal of the Canadian Thoracic Society
Journal de la Société canadienne de thoracologie



Editor-In-Chief:

James Martin, MD DSc - Professor of Medicine
McGill University

What is the Journal about?

Canadian Journal of Respiratory, Critical Care, and Sleep Medicine, or the Red and White Journal, is the only peer-reviewed Canadian journal dedicated to publishing critically important guidelines and position papers, as well as original research and clinical articles from Canada and around the world related to lung health. Topics covered include: adult and pediatric lung health and disease, including asthma, COPD, cystic fibrosis, bronchiectasis, pulmonary dysplasia, interstitial lung disease, acute lung injury, sepsis, pulmonary vascular disease, tuberculosis and other pulmonary infectious diseases; exercise physiology and testing; mechanical ventilation; interventional respirology; lung imaging; pulmonary function standards and testing; critical care; and sleep disordered breathing. Canadian Journal of Respiratory, Critical Care, and Sleep Medicine welcomes articles and other communications from the fields of thoracic surgery, rehabilitation medicine, respiratory therapy and the history of respiratory medicine.

How many issues?

6 issues per year.

Print Circulation: 600

Monthly Impressions: 22,739

Content Alert Subscribers: 35

For all inquiries, please contact the sales agent:

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- Align your advertisement with the prestige of our peer reviewed journals
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Print Ad Deadlines

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Volume, Issue, Month	Space Deadline	Materials Deadline	Budgeted Ship Date
8(1) January-February 2024	December 20, 2023	January 3, 2024	February 2, 2024
8(2) March-April 2024	February 16, 2024	March 4, 2024	April 3, 2024
8(3) May-June 2024	April 19, 2024	May 3, 2024	June 3, 2024
8(4) July-August 2024	June 18, 2024	July 2, 2024	August 1, 2024
8(5) September-October 2024	August 19, 2024	September 2, 2024	October 2, 2024
8(6) November-December 2024	October 18, 2024	November 1, 2024	December 3, 2024



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Print Ad Rates

	Full Color				Black and White			
	1X	3X	6X	12X	1X	3X	6X	12X
Outside Back Cover	\$6,970	\$6,265	\$5,620	\$5,080	\$5,900	\$5,305	\$4,775	\$4,305
Inside Front Cover	\$6,660	\$5,985	\$5,390	\$4,885	\$5,645	\$5,090	\$4,575	\$4,105
Inside Back Cover	\$6,375	\$5,730	\$5,145	\$4,620	\$5,390	\$4,860	\$4,385	\$3,960
Full Page	\$5,785	\$5,200	\$4,670	\$4,190	\$4,915	\$4,415	\$3,990	\$3,650
Half Page	\$3,990	\$3,600	\$3,230	\$2,890	\$3,400	\$3,035	\$2,725	\$2,480
2/3 Page	\$4,650	\$4,190	\$3,760	\$3,370	\$4,045	\$3,610	\$3,240	\$2,950
1/3 Page	\$3,535	\$3,190	\$2,870	\$2,555	\$2,930	\$2,610	\$2,350	\$2,135

Size Specifications

Ad Bleed Size	Ad Trim Size*	Type Area**
8.50 x 11.25 in	8.25 x 11 in	7.75 x 10.5 in
1/2 Page	2/3 Page	1/3 Page
7.75 x 5.25 in	7.75 x 7 in	7.75 x 3.50 in

*This is where the crop marks are located.

**No live matter should be outside this space.

Online Ad Rates

Volume, Issue, Month	Month	Quarter	Year
Content Alert (468x60)	\$270	\$735	\$2,650
Skyscraper (160x600)	\$840	\$2,270	\$8,160
Leaderboard (728x90)	\$1,150	\$3,120	\$11,230
MPU (300x250)	\$1,440	\$3,895	\$14,030

All rates are listed in Canadian Dollars. If you would like to request a quote in US dollars, please contact the rep for a quote in US dollars.

All print rates are gross and all digital rates are net.

- High resolution PDFs only. All images/graphics embedded as either EPS or TIF composite CMYK with all fonts embedded.
- All materials supplied must be composite CMYK (any special colors e.g. Pantone by prior arrangement and additional cost).
- Circulation and number of impressions are subject to change and are based on yearly averages.
- All embedded images must be a minimum of 300 dpi.
- Please ensure all fonts are embedded and subsetted.
- PDFs with transparent elements need to be flattened.



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